# Plan de communication - Festiburn's Festival 2025

A Faire
Créé
Programmé
Fait

| Tâches à réaliser | 04-nov | 11-nov | 18-nov | 25-nov | 02-déc | 09-déc | 16-déc | 23-déc | 30-déc | 06-janv | 13-janv | 20-janv | 27-janv | 03-févr | 07-févr | 10-févr | 17-févr | 24-févr | 03-mars | 10-mars | 17-mars | 24-mars | 31-mars | 07-avr | 14-avr | 21-avr | 25-avr | 26-avr | 28-avr | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Communication - Print** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Visuel affiche | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Intégration des logos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Validation Affiches - retouches | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Création Flyers - Déclinaison 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Intégration des logos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Validation Flyers - retouches | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Création - Déclinaison 2 (set de tables ?) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Intégration des logos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Validation - retouches | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Création - Déclinaison 3 (roll up ?) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Intégration des logos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Validation - retouches | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Création - Déclinaison 4 (aquilux ?) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Intégration des logos | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Validation - retouches | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Création signalétique | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Validation Signalétique - retouches | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Communication - Digital Pack 20 posts + 4 stories** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Dates annonce 2025 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Early Bird | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post annonce Prog demain | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Prog 2 noms | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Prog totale | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Tremplin - 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Bénévoles - 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Billetterie - 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Artistes - 10 | | | | | | | | | | | | | | | | gagnant | | | | | | | | | | | | | | | | |
| Post Sponsors - 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post subventionneurs - 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Info pratiques (sosGTB / PMR/parking) - 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Remerciements Post event ou aftermovie - 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Post Horaire - 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Story tremplin | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Story infos pratiques | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Story vidéo Teaser | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Story Prog | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Story J-J - horaires | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Vidéo (max 2 minutes) - écran géant | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Vidéo longue (max 10 minutes) - Teaser | | | | | | | | | | | | | | | | | | | | | | Boost | | | | | | | | | | |